

COMPANY PROFILE

DIGITAL SOLUTIONS.
REAL GROWTH.
LASTING IMPACT.

EASE ADO is a performance-driven Digital Marketing, Website Development, and Business Automation company helping businesses grow through innovative technology, strategic marketing, and result-oriented solutions.



15+ YEARS INDUSTRY EXPERIENCE

A decade of experience in delivering powerful digital solutions that drive real business growth.



450+ BRANDS TRUST US WORLDWIDE

Proudly partnered with 450+ happy brands across the globe and growing every day.



₹10 CR+ META AD SPEND EXPERIENCE

Managed and optimized over ₹10 Crore+ in Meta (Facebook & Instagram) ad spend successfully.



10+ INDUSTRIES WE SERVE

Serving 10+ industries with tailored digital strategies that create impact and drive results.

“
EMPOWERING BUSINESSES.
BUILDING TOMORROW.

From startups to enterprises, we help brands establish their presence, connect with the right audience, and achieve sustainable success in the digital world.



RESULT-DRIVEN
Strategies Focused
on Real Results



CLIENT-CENTRIC
Your Goals.
Our Priority.



TRANSPARENT
Honest Communication.
Measurable Impact.



INNOVATIVE
Creative Solutions
for a Digital Future.



Digital Marketing
That Delivers



Web & App Development
That Performs



Automation Solutions
That Scale



Leads, Sales & Growth
That Lasts



ABOUT US

DRIVING GROWTH. BUILDING TRUST. CREATING SUCCESS.

Every successful business begins with a vision. At **EASE ADO**, our journey started with a simple belief—every business deserves access to powerful digital solutions that help it grow faster, smarter, and more efficiently.



2011

Our foundation was built through professional training and skill development, where we gained deep experience in understanding businesses, people, and market needs.



2019

As the digital landscape evolved, we expanded our expertise into technology and performance marketing, officially establishing our digital services in 2019 with one clear mission – to help businesses achieve measurable growth through innovation, automation, and strategic digital marketing.

Today, EASE ADO is more than a digital marketing company. We are a Business Growth Partner that helps startups, educational institutions, SMEs, and enterprises transform ideas into scalable businesses. We combine strategy, creativity, technology, and data-driven execution to deliver sustainable results that create real impact.

We believe that marketing alone doesn't build a business. Real growth happens when strategy, branding, technology, automation, creativity, and data work together. That's why we build complete digital ecosystems that generate quality leads, improve customer experience, automate repetitive processes, and maximize return on investment. From performance marketing and website development to business automation and AI-powered solutions – we provide everything your business needs to grow and lead in the digital world.

OUR EXPERTISE



Performance Marketing



Lead Generation



Website Development



Business Automation



CRM & WhatsApp Automation



Google & Meta Ads, SEO, Branding



AI-Powered Solutions



At EASE ADO, we don't measure success by the number of campaigns we run—we measure it by the businesses we help grow, the relationships we build, and the trust our clients place in us.

OUR COMMITMENT IS SIMPLE:

DELIVER MEASURABLE GROWTH, CREATE LASTING VALUE, AND BECOME A TRUSTED GROWTH PARTNER FOR EVERY BUSINESS WE SERVE.

OUR VISION

EMPOWERING BUSINESSES TO GROW WITHOUT LIMITS.

Our vision is to become India's most trusted Business Growth & Automation Company, helping organizations embrace digital transformation with confidence, innovation, and measurable results.

We envision a future where businesses of every size can leverage technology, automation, artificial intelligence, and performance marketing to compete, scale, and succeed in an increasingly digital world.

Our long-term vision is to build an ecosystem where businesses can access every essential growth solution under one roof – delivered with transparency, innovation, and measurable impact.



EMPOWER BUSINESSES

Enable every business to grow, automate, and scale with the right digital solutions.



DRIVE INNOVATION

Continuously adopt and deliver innovative technologies that shape the future.



CREATE IMPACT

Deliver measurable results that create real value and long-term impact.



LEAD THE DIGITAL ERA

Build a smarter, more connected digital ecosystem for a better tomorrow.



INTEGRITY

We build trust through honesty and transparency.



INNOVATION

We embrace new ideas to create better solutions.



CLIENT FOCUS

Our client's success is our top priority.



RESULT DRIVEN

We focus on measurable results that matter.



TEAMWORK

We grow together and celebrate together.



RIGHT STRATEGY. RIGHT EXECUTION. REAL GROWTH.

OUR SERVICES

Complete Digital Solutions to Grow Your Business
Smarter & Faster

At **EASE ADO**, we offer end-to-end digital solutions designed to help your business grow, automate, and scale with measurable results.



One Stop Solution
For All Your Digital Needs



1. SOCIAL MEDIA MARKETING

Strategic social media marketing to increase brand awareness, engage audiences, and drive real results.



2. SOCIAL MEDIA OPTIMIZATION

Optimize your social profiles to improve visibility, build credibility, and attract the right audience.



3. SEARCH ENGINE OPTIMIZATION (SEO)

Rank higher on search engines and drive organic traffic with our proven SEO strategies.



4. GMB OPTIMIZATION

Improve your Google presence, attract local customers, and boost visibility with optimized Google Business Profile.



5. WEBSITE DEVELOPMENT

Modern, responsive, and SEO-friendly websites crafted to represent your brand and convert visitors.



6. CUSTOM E-COMMERCE / CRM SOLUTIONS

Powerful custom solutions to manage your business, customers, and operations seamlessly.



7. WHATSAPP AI AGENT

AI-powered WhatsApp agents to automate replies, nurture leads, and provide 24/7 customer support.



8. AI GMB AUTOMATION

Automate your GMB activities using AI to save time and get more visibility with consistent engagement.



9. AUTOMATION SERVICE

Streamline workflows and automate repetitive tasks to increase efficiency and grow your business.



10. GRAPHIC DESIGNING

Creative designs that communicate your brand message and leave a lasting impact.



11. GOOGLE AND YOUTUBE ADS

Run high-performing ad campaigns on Google & YouTube to generate quality leads and increase sales.



12. LEAD / CALLING MANAGEMENT SOFTWARE

Manage leads, calls, and follow-ups efficiently and never miss an opportunity to close a sale.



13. BULK WHATSAPP – BULK SMS – BULK VOICE CALL

Reach thousands instantly with powerful bulk messaging and voice call campaigns.



14. VERIFIED META WHATSAPP API

Official WhatsApp API to automate, engage, and build trust with verified business communication.



15. MORE THAN 450+ BRANDS TRUST US

We are proud to be the trusted growth partner for 450+ brands across various industries.



Your Growth
Is Our Success



RESULT DRIVEN

We focus on outcomes that grow your business.



TRUSTED BY BRANDS

More than 450+ brands trust our expertise.



EXPERT TEAM

Skilled professionals committed to your success.



24/7 SUPPORT

We are always here when you need us.



MARKETING, BRANDING, ADVERTISING, SALES

WHAT'S THE DIFFERENCE?

1

MARKETING



Understanding customer needs and the full strategy to deliver the right **Product / Service** in the right way.

WHAT IT DOES?

- Market Research
- Product / Service Development
- Price Setting
- Promotion
- Customer Relationship Building



EXAMPLE

You find out people like spicy burgers, so you create a menu accordingly and post on Instagram.

THIS IS MARKETING.

2

BRANDING



What people think of you, this is your **BRANDING**. It's your identity and trust.

WHAT IT BUILDS?

- Business Name
- Logo
- Colors
- Quality
- Voice / Tone
- Customer Experience
- Reputation (SAKH)



This shop's burger is always tasty!

EXAMPLE

The moment people hear your name, they say - "This shop's burger is always best".

THIS IS BRANDING.

3

ADVERTISING



Paying to promote your Product / Service is called **ADVERTISING**.

WHAT IT DOES?

- Facebook Ads
- Instagram Ads
- Google Ads
- YouTube Ads
- Newspaper Ads
- TV Ads



EXAMPLE

You run an Instagram Ad for ₹500/day so more people know about your shop.

THIS IS ADVERTISING.

4

SALES



Convincing the customer to buy your Product / Service and closing the deal is **SALES**.

WHAT IT DOES?

- Calling
- WhatsApp / Follow-up
- Explain / Persuade
- Give Offer
- Close Deal



We have a Combo Offer today, please try it!

EXAMPLE

The customer comes, you tell them the offer, and they buy the burger. **THIS IS SALES.**

THIS IS SALES.

QUICK COMPARISON

FEATURE	MARKETING	BRANDING	ADVERTISING	SALES
FOCUS	Understand needs & provide solution	Build identity & trust	Reach more people	Convince to buy
GOAL	Attract Customers	Trust & Recall	Paid Promotion	Sell Product/Service
TIME	Long-term strategy	Long-term image	Short-term visibility	Revenue generation
RESULT	Awareness + Interest	Trust + Loyalty	Reach + Traffic	Sales + Revenue

EASY FORMULA →



MARKETING
(Find Customers)



BRANDING
(Build Trust)



ADVERTISING
(Tell People)



SALES
(Sell & Earn)



HAPPY CUSTOMER
(REPEAT BUSINESS)

Marketing is the full **GAME PLAN**, Branding builds identity, Advertising tells people about it, and Sales converts it into a **PURCHASE**.



www.easeado.com



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info@easeado.com

INDIA'S DIGITAL LANDSCAPE

REAL AUDIENCES. REAL OPPORTUNITIES.

India is one of the world's largest digital markets with massive and engaged audiences across platforms every single day.



TOTAL INTERNET USERS
IN INDIA

886 MILLION+
(88.6 CRORE+)

Internet Penetration: 61.6%

Source: DataReportal

DAILY REACH / ACTIVE USERS ON LEADING PLATFORMS IN INDIA (AVERAGE)



Google
(All Services)

493M+

Monthly Active
Users (Estimated)



People use Google
services every month
in India.

Source: Statcounter



YouTube

476M+

Monthly Active
Users (Estimated)



India has the 2nd largest
YouTube audience
in the world.

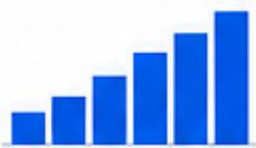
Source: DataReportal



Google
Search

450M+

Monthly Active
Users (Estimated)



Over 450 million
people use Google
Search every month
in India.

Source: Semrush



WhatsApp

535M+

Monthly Active
Users (Estimated)



India is the largest
WhatsApp market
in the world.

Source: Meta



Instagram

362M+

Monthly Active
Users (Estimated)



Strong & highly
engaged audience
across India.

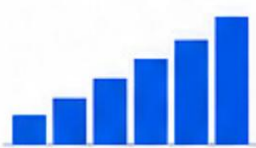
Source: DataReportal



Facebook

314M+

Monthly Active
Users (Estimated)



Wide reach across
Tier 1, Tier 2 & rural
India.

Source: DataReportal



LinkedIn

116M+

Members
(Registered Users)



India has the 2nd largest
LinkedIn audience
in the world.

Source: LinkedIn



X (Twitter)

24.6M+

Monthly Active
Users (Estimated)



Real-time conversations,
news & trends platform
in India.

Source: DataReportal



ShareChat

160M+

Monthly Active
Users (Estimated)



Leading regional
language social media
platform in India.

Source: ShareChat



Moj

130M+

Monthly Active
Users (Estimated)



Short video platform
with massive reach
in India.

Source: ShareChat



Snapchat

46M+

Monthly Active
Users (Estimated)



Young India loves
Snapchat.

Source: Snap Inc.



Dailyhunt

37M+

Monthly Active
Users (Estimated)



One of India's leading
news & content
platforms.

Source: Dailyhunt

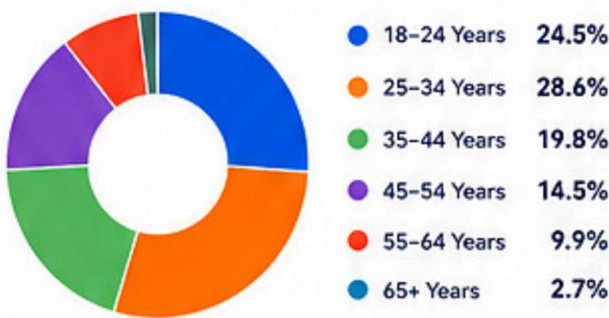
AUDIENCE DEMOGRAPHICS (INDIA)

GENDER DISTRIBUTION



Source: DataReportal

AGE-WISE INTERNET USERS



Source: DataReportal

DAILY TIME SPENT ONLINE



6h 36m

Average daily time
spent using internet
across all devices

Source: DataReportal

DIGITAL ADVERTISING MARKET IN INDIA (ESTIMATED)



₹56,300 CRORE+
(US\$ 6.5 BILLION+)

Digital Advertising Market Size in India

Growth Rate: 11.2% CAGR

Source: Statista - Digital Advertising Market Outlook

MOBILE INTERNET USAGE



97.2%

Internet access in India
is via mobile phones

852 MILLION+

Mobile Internet Users in India

Source: DataReportal

TRUSTED SOURCES



DataReportal
Digital Insights Overview
datareportal.com



Statista
Digital Market Outlook
statista.com



Meta Investor Relations
Company Reports & Earnings
investor.meta.com



Semrush
Search Engine Market Share
semrush.com



LinkedIn Press
Member Statistics
news.linkedin.com



Snap Inc. Investor Relations
Company Reports
investor.snap.com

Note: All numbers are estimates based on available public data from trusted sources and may vary.

1M = 10 Lakh | 1 Crore = 10 Million

AD CAMPAIGN OBJECTIVES

We design result-oriented ad campaigns with clear objectives to help your business **grow**, **reach** the right audience, and **achieve** measurable success.

GOOGLE ADS CAMPAIGN OBJECTIVES

Google Ads help your business appear in search results, drive **intent-driven traffic**, and generate **quality conversions**.



1. BRAND AWARENESS

Increase your brand visibility and reach a wider audience across Google's network.



2. WEBSITE TRAFFIC

Drive more relevant visitors to your website and increase overall traffic.



3. LEAD GENERATION

Generate high-quality leads by capturing user interest and intent.



4. SALES & CONVERSIONS

Increase sales and conversions by targeting high-intent customers.



5. APP PROMOTION

Promote your mobile app and increase downloads and engagement.



6. LOCAL AWARENESS

Increase visibility for your local business and drive nearby customers.



7. VIDEO VIEWS

Get more views, engagement, and awareness through YouTube ads.



8. REMARKETING

Re-engage with people who visited your website and convert them.

FACEBOOK (META) ADS CAMPAIGN OBJECTIVES

Facebook & Instagram Ads help you build **awareness**, **engage** audiences, and drive **measurable results**.



1. BRAND AWARENESS

Increase brand visibility and reach a large audience on Facebook & Instagram.



2. REACH

Show your ads to the maximum number of people in your target audience.



3. ENGAGEMENT

Increase likes, comments, shares, and overall engagement on your posts and ads.



4. WEBSITE TRAFFIC

Drive more traffic to your website from your ads.



5. LEAD GENERATION

Collect leads and build a quality database for your business.



6. CONVERSIONS

Drive actions on your website such as purchases, sign-ups, or other valuable conversions.



7. VIDEO VIEWS

Increase video views and build awareness through engaging video content.



8. RETARGETING

Re-engage with people who interacted with your business and increase conversions.



THE RIGHT OBJECTIVE. THE RIGHT AUDIENCE.
THE RIGHT RESULTS.

META ADS STRUCTURE

FROM CAMPAIGN TO CONVERSION – HOW META ADS ARE STRUCTURED



AD DELIVERY FLOW



GOOGLE ADS STRUCTURE

FROM ACCOUNT TO CONVERSION – HOW GOOGLE ADS ARE STRUCTURED



AD DELIVERY FLOW





LEAD GENERATION BLUEPRINT

Our Complete Solution to Get You Quality Leads



1. WHATSAPP AUTOMATION

As soon as a lead is submitted, an automated WhatsApp message is sent instantly to engage the prospect.

✓ **BENEFIT:** Instant engagement, better response, higher trust



2. LEAD GENERATION CAMPAIGNS

We run optimized Meta (Facebook & Instagram) ad campaigns to generate high-quality leads.

✓ **BENEFIT:** Targeted reach, more inquiries, quality leads



3. REMARKETING

We retarget interested users who didn't convert initially to bring them back.

✓ **BENEFIT:** Higher conversion rates, better lead quality

HOW IT WORKS – END TO END FLOW

1



AD CREATION & TARGETING

We create compelling ad creatives and target the right audience.

2



LEAD CAPTURE

Interested users click the ad and submit their details (OTP Verification).

3



INSTANT WHATSAPP AUTOMATION

Automated WhatsApp message is sent instantly to the lead.

4



LEAD NURTURING THROUGH WHATSAPP AUTOMATION

We send automated messages, share useful information, answer FAQs & build trust.

5



REMARKETING

We retarget engaged but unconverted users with relevant ads.

LEAD NURTURING THROUGH WHATSAPP AUTOMATION



WELCOME MESSAGE

Thank the lead & set expectations.



EDUCATE & INFORM

Share products/ services details, benefits, FAQs, case studies.



ENGAGE & INTERACT

Answer queries, share testimonials, address objections.



CTA & FOLLOW UP

Send strong CTAs, limited time offers & follow-up messages.



AUTOMATED FLOW WITH SMART TIMING

Messages are sent at the right time to keep leads engaged without being intrusive.

6



QUALIFIED LEAD DELIVERED

You receive high-quality, OTP-verified leads ready for your sales team.



ESTIMATED RESULTS



TARGET

150 Qualified OTP-Verified Leads per Month



COST PER QUALIFIED LEAD

Up to ₹150-₹750 (May vary depending on audience, competition, and market conditions)



WHAT'S INCLUDED

- ✓ Strategy & Audience Research
- ✓ Ad Campaign Setup & Management
- ✓ WhatsApp Automation Setup & Management
- ✓ Lead Nurturing Through WhatsApp Automation
- ✓ Remarketing Campaigns
- ✓ Lead Qualification (OTP Verified)
- ✓ Performance Reporting & Optimization

★ ADDITIONAL VALUE WE PROVIDE



Regular Performance Reports & Insights



Continuous Optimization for Better Results



Lead Quality Monitoring & Filtering



Better ROI & Business Growth



READY TO GET STARTED?

We'll share the complete execution plan and expected timeline before we begin.



450+

Brands Trusted on EASE ADO



KIDZEE
WHERE KIDS LOVE TO LEARN

adda247

RAJ
We make IT happen
Since 1996

St. XAVIER'S

Arihant
INSTITUTE
As well as Arihant Prep, Arihant Pre-ET, Arihant

GLOBAL
SCIENCE ACADEMY

THE LIONS'
DEN

Wagarshree College

IFLUX
IT & MEDICAL ACADEMY
A PRIVATE LEADERSHIP IN QUALITY EDUCATION

DiTRP
DIGITAL SCHOOL

SUKOON RESIDENCY
MANDAPUR - NERUL



NTS Edusys
DO THE RIGHT THINGS

CITY CENTRAL SCHOOL
BHAND (M.P.)
AIM & ACHIEVE

MAKONS
KIDS UNPLUGGED
pre-school, daycare, activity centre.

ica
ISO 9001:2008 INSTITUTE

MUSCLE
FACTORY

FIRSTSTEP
GLOBAL SCHOOL



ABS
BAHADUR SINGH
Since 2009

EASE

The Oxford
School of CBSE Pattern
Oxford Public School

FITNESS
FACTORY



ZICA
ZEE INSTITUTE
OF CREATIVE ART

Speakwell
ENGLISH ACADEMY

Nura Salon
NAIL | HAIR | MAKEUP | WAXING | ACADEMY



Speakwell
ENGLISH ACADEMY

REAL REVIEWS. REAL RESULTS.

Trusted by 450+ Happy Clients Worldwide

REAL EXPERIENCES

REAL PEOPLE

REAL GROWTH



Google

Reviews ★★★★★

5.0

Client Rating

(Based on 100+ Google Reviews)



Sameer Shaikh

8 reviews

★★★★★ 2 weeks ago **NEW**

EaseAdo design and develop our new company website, and the experience was exceptional from start to finish. They successfully transformed our digital presence with a sleek, modern, and highly functional platform. The management is very professional and commands expertise is their work. Looking forward for continued association with the company.



Shreya Parekh

Local Guide · 48 reviews · 189 photos

★★★★★ Edited 3 months ago

I have been using their Bulk WhatsApp and IVR services for the past 3 years, and my experience has been consistently excellent. The service is reliable, smooth, and very helpful for business communication. A special thanks to Mr. Jauhar, who is always ready to assist without hesitation. His response is quick, and he ensures every issue is resolved promptly.

I have been taking service from their Mira Road, Mumbai office, and the support has always been professional and dependable. I would definitely recommend this company to anyone running a business and looking for efficient communication solutions.



sukoon residency

1 review

★★★★★ 11 months ago

Had a great experience with Ease ADO Digital! **100**

Quick, professional, and super helpful.

Highly recommended! ★★★★★



OM PATIL

1 review

★★★★★ a year ago

BEST MARKETING AGENCY THEY ARE VERY HELPFUL 👍👍



Current Affairs Adda

Local Guide · 4 reviews · 1 photo

★★★★★ Edited 6 months ago

Best service



Shreya Parekh

Local Guide · 48 reviews · 189 photos

★★★★★ Edited 3 months ago

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smitha Pravin

3 reviews

★★★★★ a year ago

Our journey in the digital landscape has been significantly enhanced through our long-standing partnership with Ease ADO, a leading digital marketing company. Over the past 4 years, Ease ADO has consistently provided professional and creative digital marketing solutions that have positively impacted our business.

Their comprehensive services, spanning website design, application development, and effective marketing campaigns, have always been delivered with excellence. The training support offered by Ease ADO for new apps and websites has been invaluable, making adoption smooth and efficient for our team.

The entire team at Ease ADO, including their supportive staff and the personally involved Director, demonstrates a remarkable commitment to understanding and meeting our unique needs. Their attention to detail, innovative approach, and dedication to client satisfaction set them apart.

We highly recommend Ease ADO to any business seeking a reliable and skilled digital marketing partner. Their expertise and personalized service have made a substantial difference in our online presence and growth.



Digital Shankar

3 reviews

★★★★★ a year ago

Very professional and knowledgeable team. They understood our requirements perfectly and delivered excellent results.



Rahul Mehta

Local Guide · 12 reviews · 27 photos

★★★★★ Edited 6 months ago

Excellent service and on-time delivery. Their digital marketing strategies really helped us grow our business.



Nisha Singh

5 reviews

★★★★★ a year ago

The team is incredible! They built our website and handled our social media so well. Highly recommended!



Bhavesh Shah

7 reviews

★★★★★ 9 months ago

Their support and after sales service is top notch. Always available when we need them.



Karan Gupta

4 reviews

★★★★★ a year ago

Very happy with the website development and SEO services. Our website ranking improved significantly.



Ayesha Khan

6 reviews

★★★★★ a year ago

We are very satisfied with their Google Ads and Meta Ads campaigns. Good communication and transparent reporting.



Vikram Joshi

Local Guide · 18 reviews · 41 photos

★★★★★ Edited 8 months ago

Professional team with deep knowledge. They provided end to end digital solutions for our business.



Neha Patil

2 reviews

★★★★★ a year ago

Amazing experience! Our brand visibility increased a lot with their marketing strategies.



Bhavesh Shah

7 reviews

★★★★★ 9 months ago

Their support and after sales service is top notch. Always available when we need them.



Zoya Qureshi

Local Guide · 9 reviews · 15 photos

★★★★★ Edited 10 months ago

Very reliable and result oriented team. They helped us generate quality leads consistently.



Arjun Reddy

3 reviews

★★★★★ a year ago

Best digital marketing agency in Mira Road. Their strategies and execution are excellent.



Manish Tiwari

2 reviews

★★★★★ 11 months ago

Great work on our website and SEO. We started getting more inquiries and customers.



Pooja Verma

3 reviews

★★★★★ a year ago

Their social media marketing really boosted our engagement and followers. Very happy!



Siddharth Malhotra

Local Guide · 6 reviews · 9 photos

★★★★★ Edited 9 months ago

They provided us with excellent branding and marketing solutions. Our brand now has a strong online presence.



Meenal Desai

4 reviews

★★★★★ a year ago

Excellent team with innovative ideas. Our website looks modern and performs very well.



Imran Shaikh

2 reviews

★★★★★ 9 months ago

Amazing experience with their WhatsApp marketing and IVR services. Highly recommended.

Thank you to all our amazing clients for trusting Ease ADO! — ❤️

What Our Clients Say

REAL REVIEWS.

REAL RESULTS.

Trusted by **450+** Happy Clients Worldwide

Real Experiences • Real People • Real Growth



Google

Reviews ★★★★★

5.0

Client Rating

(Based on 100+ Google Reviews)

M

Mayur Shah

Local Guide · 6 reviews · 12 photos

★★★★★ a year ago

Great experience working with EASE ADO! Their team is professional, responsive, and delivers quality results. Highly satisfied with their digital marketing services.



Sagar Jadhav

4 reviews

★★★★★ 9 months ago

Their team helped us generate quality leads and improved our online visibility. Excellent service and great support throughout!



Pooja Nair

Local Guide · 7 reviews · 18 photos

★★★★★ Edited 7 months ago

Very happy with the website development and design. They understood our requirements perfectly and delivered beyond expectations.

K

Krishnan Iyer

2 reviews

★★★★★ a year ago

Excellent work on our SEO and Google Ads campaigns. We have seen a significant increase in traffic and business inquiries.



Vishal Yadav

3 reviews

★★★★★ 11 months ago

EASE ADO is a reliable partner for any business looking to grow online. Their strategies are result-oriented and effective.



Riddhi Mehta

Local Guide · 9 reviews · 25 photos

★★★★★ Edited 9 months ago

The social media marketing done by EASE ADO has really boosted our brand engagement. Great team and excellent communication.



Ankit Verma

6 reviews

★★★★★ a year ago

Best digital marketing agency in Mira Road! Their team is very supportive and always ready to help.

D

Dr. Neha Deshmukh

1 review

★★★★★ 8 months ago

We got a wonderful website for our clinic. The team is creative, professional, and delivers on time. Highly recommended!



Ajay Gupta

Local Guide · 15 reviews · 33 photos

★★★★★ Edited 6 months ago

Working with EASE ADO has been a game changer for our business. Their digital marketing strategies really work!



Sheetal Pawar

2 reviews

★★★★★ a year ago

Amazing team! They handle our website, SEO and ads perfectly. Very happy with their support and services.



Rohan Khatri

Local Guide · 8 reviews · 14 photos

★★★★★ Edited 8 months ago

Our website ranking improved a lot and we are getting consistent leads now. Thank you EASE ADO for your great work.

P

Pratik More

2 reviews

★★★★★ 10 months ago

Very professional team with in-depth knowledge. They suggest the best strategies for growth.



Farah Khan

Local Guide · 5 reviews · 9 photos

★★★★★ Edited 5 months ago

They provided excellent branding and ad campaigns. We saw great results in a short time. Highly recommended!



We are grateful to all our clients for their trust and support.

Your Success is Our Motivation!



WHAT OUR CLIENTS SAY

“

REAL REVIEWS. REAL RESULTS.

Trusted by 450+ Happy Clients Worldwide

REAL EXPERIENCES • REAL PEOPLE • REAL GROWTH



Google

Reviews ★★★★★

5.0

Client Rating

(Based on 100+ Google Reviews)



Ritesh Maurya

Local Guide · 11 reviews · 8 photos

★★★★★ Edited 8 months ago

Great team! They understand the business and provide solutions accordingly.



Kavita Shetty

3 reviews

★★★★★ a year ago

Very professional and dedicated team. They delivered what they promised.



Jatin Panchal

1 review

★★★★★ 10 months ago

Very cooperative team. They helped us grow our business online with great strategies.



Swapnil Pawar

Local Guide · 16 reviews · 22 photos

★★★★★ Edited 6 months ago

We have been working with Ease ADO for more than 2 years now and the experience has been outstanding. From website development to digital marketing and lead generation – everything is handled professionally. The team is proactive and delivers great results.



Deepak Sharma

4 reviews

★★★★★ a year ago

One of the best marketing agencies in Mira Road. Highly satisfied with their services.



Anjali Iyer

Local Guide · 10 reviews · 20 photos

★★★★★ Edited 5 months ago

Their team is very professional, responsive and creative. They took our business to the next level with their marketing strategies. Highly recommend Ease ADO!



Tarun Agarwal

2 reviews

★★★★★ 11 months ago

Great work on our campaigns. Good ROI and quality leads. Keep it up!



Gaurav Mhatre

Local Guide · 14 reviews · 30 photos

★★★★★ Edited 6 months ago

Excellent communication and reporting. Their team is knowledgeable and always ready to help.



Thank you to all our amazing clients for trusting Ease ADO! - ❤️

PERFORMANCE THAT DRIVES GROWTH!

REAL CAMPAIGNS.
REAL RESULTS.

Data-Backed Results. Business-Focused Growth.

More Leads

More Engagement

More Sales

More Growth

GOOGLE ADS OVERVIEW

Conversions
2.84k

Clicks
67.3k

Cost / conv. ▼
₹519

Cost
₹1.47m

STRONG PERFORMANCE ACROSS CONVERSIONS, CLICKS & COST EFFICIENCY

1WEBSITE LEADS CAMPAIGNS (META ADS)

Campaign Name	Status	Website Leads	Cost per Lead	Amount Spent	Clicks
Instagram post: Talent is overrated. Consistency...	Off	657	₹2.91	₹1,925.00	74,632
Nov Campaign [Free Evergreen 4 Hours Webinar]	Off	890	₹34.64	₹30,829.07	294,174
Signature- January 2026	Off	1,117	₹14.35	₹16,028.78	188,997
Sep Leads campaign	Off	1,937	₹34.87	₹67,542.04	751,232
Graphology (Ashish)	Active5 recommendations	1,946	₹31.44	₹61,183.32	443,911
Graphology (Ashish)- Target	Active5 recommendations	2,589	₹32.15	₹83,235.47	711,682
Conversions Ad (Ashish)	Off	10,174	₹23.27	₹2,36,711.00	2,964,440
Total Website Leads Generated: 19,310+ Total Spend: ₹4,96,455.68					

2LEAD GENERATION CAMPAIGNS (META ADS)

Campaign Name	Status	Leads (Form)	Cost per Lead	Amount Spent	Clicks
Franchise Leads Camp.	Off	547	₹26.91	₹14,717.33	119,691
4989 Campaign	Active6 recommendations	559	₹82.26	₹45,982.42	207,524
6999 Software	Off	623	₹76.11	₹47,414.28	280,459
Video Leads campaign	Off	730	₹23.44	₹17,114.45	200,814
Hello Digital Institute Ads	Off	6,808	₹27.85	₹18,926.46	1,585,747
Lets Find App Engagement	Off	12,061	₹0.47	₹5,648.46	132,707
Total Leads (Form): 21,328+ Total Spend: ₹3,20,501.40					

3WEBSITE PURCHASES / CONVERSIONS (META ADS) (DETAILED PERFORMANCE)

Results	Reach	Impressions	Cost per result	Amount spent	Ends	Purchase ROAS (return on ad spend)	Website purchase ROAS	In-app ROAS
66,643 Link clicks	438,055	520,036	₹0.05 Cost per Link Click	₹3,340.70	Ongoing	-	-	-
1,139 Website purchases	2,545,622	3,965,431	₹281.56 Per purchase	₹320,799.58	Ongoing	5.30	5.30	-
1,079 Landing page views	11,704	12,318	₹0.50 Per landing page view	₹537.59	Ongoing	-	-	-
1,006 Website purchases	4,427,680	7,207,683	₹261.25 Per purchase	₹262,821.11	Ongoing	5.42	5.42	-
504 Website purchases	1,402,591	2,544,356	₹274.06 Per purchase	₹2,50,708.67	Ongoing	27.69	27.69	-
504 Website purchases	2,058,966	3,055,131	₹477.47 Per purchase	₹2,30,566.25	Ongoing	4.16	4.16	-
208 Website purchases	756,585	1,185,736	₹418.11 Per purchase	₹86,967.45	Ongoing	6.46	6.46	-
137 Website purchases	829,562	1,029,280	₹395.21 Per purchase	₹54,143.96	Ongoing	738.20	738.20	-
192 Website purchases	275,264	358,176	₹540.36 Per purchase	₹47,020.12	Ongoing	3.61	3.61	-
192 Website purchases	162,929	239,246	₹501.54 Per purchase	₹26,080.22	Ongoing	2.66	2.66	-
133 Website purchases	591,448	707,423	₹452.43 Per purchase	₹21,264.15	Ongoing	3.64	3.64	-
44 Website purchases	344,244	420,788	₹511.86 Per purchase	₹22,521.62	Ongoing	2.60	2.60	-
Total Website Purchases: 5,258+ Total Amount Spent: ₹13,65,753.85 Highest ROAS Achieved: 738.20x								

SMART STRATEGIES. TARGETED ADS. MAXIMUM RESULTS.

 ease aD .com Drive Growth, Define Success FEATURES / SERVICES	BASIC BRAND AWARENESS & ENGAGEMENT	PRO LEAD GENERATION & CONVERSIONS	PREMIUM PERFORMANCE MARKETING & AUTOMATION
	₹14,999 /month Minimum 3 Months Total: ₹44,997 + GST	₹24,999 /month Minimum 3 Months Total: ₹74,997 + GST	₹34,999 /month Minimum 3 Months Total: ₹1,04,997 + GST
Platforms	Meta Ads (Facebook & Instagram)	Meta Ads (Facebook & Instagram)	Google Ads (Search Ads & YouTube Ads) + Meta Ads (Facebook & Instagram)
Brand Awareness Campaigns	✓	✓	✓
Engagement Campaigns	✓	✓	✓
Click-to-WhatsApp Ads	✓	✓	✓
Lead Generation Campaigns	-	✓	✓
Conversion Campaigns	-	✓	✓
Audience Research	✓	✓	✓
Detailed Audience Targeting	✓	✓	✓
Custom Audience	-	✓	✓
Lookalike Audience	-	✓	✓
Retargeting / Remarketing	-	✓	✓
A/B Testing	-	✓	✓
Pixel Setup & Conversion Tracking	-	✓	✓
Ad Copywriting	✓	✓	✓
Hashtag Research	✓	✓	✓
Post & Story Publishing	✓	✓	✓
Up to 5 Ad Video Editing	✓	✓	✓
Up to 5 Ad Creatives (Graphics)	✓	✓	✓
Campaign Optimization	✓	✓	✓
Meta Ads (Facebook & Instagram)	✓	✓	✓
Google Ads (Search Ads & YouTube Ads)	-	-	✓
Keyword Research	-	-	✓
Monthly Performance Report	✓	✓	✓
Monthly Strategy Meeting	-	✓	✓
Priority Support	-	-	✓
Calling/Lead Management Application	-	✓	✓
WhatsApp Automation + AI Chatbot	-	✓	✓
Email Automation	-	-	✓
INCLUDED PREMIUM TOOLS (MARKET WORTH)			
Landing Page for Google Ads (Including Content, Images & Design)	-	-	✓ (₹10,000 Worth)
Calling/Lead Management Application	-	✓ (₹4,500 Worth)	✓ (₹4,500 Worth)
WhatsApp Automation + AI Chatbot	-	✓ (₹15,000 Worth)	✓ (₹15,000 Worth)
Email Automation	-	-	✓ (₹5,000 Worth)
GMB Automation (If Required) (Auto Post Sync + AI Review Replies)	-	-	✓ (₹10,000 Worth)
TOTAL BONUS VALUE →	-	₹19,500 Worth	₹44,500 Worth

NOTES

- Media Budget / Platform Fee is not included in any package. Meta (Facebook & Instagram) and Google Ads media budget will be paid separately by the client directly to the respective advertising platforms.
- To discontinue any service, please inform us via email at least 30 days in advance. Without prior notice, the service will continue as scheduled, and the applicable charges for the next billing cycle will apply.
- Payment Terms: 50% advance payment is required before project initiation. The remaining 50% payment is payable in the following billing cycle as per the agreed payment schedule.
- Project execution begins only after payment confirmation and receipt of all required assets. The client is requested to provide all necessary access, content, branding materials, and timely support. Project execution will commence within 3 working days after all requirements are fulfilled.
- For Lead Generation campaigns, regular lead feedback is mandatory. Clients are requested to share lead quality feedback regularly in the designated communication group. This helps us optimize targeting and improve lead quality continuously. In the absence of timely feedback, we will not be responsible for concerns regarding lead quality at the end of the campaign period.
- For video editing services, clients are required to provide raw video footage and related content. Our creative team will perform professional basic editing, including transitions, animations, music, text, and branding elements, and share the edited version for your review and approval.
- Any additional requirements or services beyond the selected package scope may be delivered as an add-on and will be quoted separately after mutual discussion and approval.
- If WhatsApp Cloud API integration is required, Meta Business Verification charges will be applicable. A one-time setup fee of ₹4,999 will be charged separately for Business Verification & Cloud API activation (if required).

ADD-ON SERVICES

- Website Development – Starting from ₹14,999 (One-Time) – Includes Domain, Hosting, SSL Certificate & Up to 10 Pages.
- Google Business Profile (GMB) Optimization – ₹29,999 (One-Time) – Includes GMB Optimization (Up to 7 Keywords), AI-Based Review Replies, Auto GMB Posting, Facebook & Instagram Post Auto Sync to GMB, Automation Tools, 100% Money-Back Guarantee (Terms & Conditions Apply).
- Bulk WhatsApp Marketing – ₹14,999 (One-Time) – Send up to 1,00,000 WhatsApp Messages to 10-Digit Random Numbers with 3 Buttons. (Complete Campaign Setup, Template Approval & Delivery Included).
- Graphic Design – ₹499 per Graphic – Professional Social Media Posts, Ad Creatives, Banners & Promotional Designs.
- Video Editing – ₹499 per Video – Basic Professional Editing with Transitions, Text Animations, Background Music & Brand Elements.
- Website SEO – ₹1,80,000 / Year – Includes On-Page SEO, Off-Page SEO, Technical SEO & Optimization for Up to 10 Keywords.

Any additional services or customized solutions can be provided as per your business requirements.

Let's Grow Together!

DIGITAL ADS FAQs

ANSWERS TO THE MOST COMMON QUESTIONS ABOUT
META ADS & GOOGLE ADS

META ADS FAQs

01 How does Meta (Facebook & Instagram) charge for ads?

Meta uses an auction system. You can be charged based on Impressions (CPM), Link Clicks (CPC), Landing Page Views, Leads or Conversions (CPA). You only pay for the objective you optimize for.

02 How does Meta show ads to the right audience?

Meta uses your targeting (age, gender, location, interests, behaviors, custom audiences, lookalike audiences, etc.) and AI to show ads to people most likely to engage or convert.

03 Where do Meta Ads appear?

Your ads can appear on Facebook Feed, Instagram Feed, Stories, Reels, In-Stream Videos, Marketplace, Search Results, Audience Network (apps & websites), Messenger Inbox and WhatsApp (Status & Chats).

04 What is the average lead cost on Meta Ads?

Lead cost depends on your industry, audience, location, offer and ad quality. On average, leads can range from ₹50 – ₹500+ per lead in India.

05 What is Frequency and what is a good Frequency?

Frequency is the average number of times the same person sees your ad. Ideal frequency is usually between 1.5 to 3. If it goes beyond 4–5 for a long time, it may cause ad fatigue and increase costs.

06 What is Ad Fatigue in Meta Ads?

Ad Fatigue happens when your audience sees the same ad too many times and starts ignoring it. This leads to lower engagement, higher costs and fewer results.

07 What is Retargeting in Meta Ads?

Retargeting shows ads to people who have already interacted with your business (visited your website, watched videos, engaged on social media, added to cart, etc.) to bring them back and convert.

08 What is the minimum budget for Meta Ads?

There is no fixed minimum, but Meta recommends at least ₹200–₹500 per day per ad set for stable delivery and better results.

09 How do I measure success in Meta Ads?

Success is measured using metrics like Reach, CTR, CPC, CPA, ROAS (Return on Ad Spend), Leads and Conversions based on your campaign objective.

10 What is Advantage+ Campaign in Meta Ads?

Advantage+ Campaign is Meta's automated campaign type that uses AI to find the best audience, placements and budget allocation for maximum performance with less manual setup.

GOOGLE ADS FAQs

01 How does Google Ads charge for ads?

Google Ads works on an auction system. You can be charged based on Impressions (CPM), Clicks (CPC), Conversions (CPA) or Viewable Impressions (vCPM) depending on the campaign type.

02 How does Google show ads to the right audience?

Google uses keywords, search intent, demographics, locations, audience signals, interests, remarketing lists and AI to show ads to the most relevant users.

03 Where do Google Ads appear?

Your ads can appear on Google Search, YouTube, Google Display Network (millions of websites & apps), Gmail, Google Discover and Google Maps.

04 What is the average lead cost on Google Ads?

Lead cost depends on keywords, competition, location, industry and offer. On average, leads can range from ₹100 – ₹1,000+ per lead in India.

05 What are Impressions and Impression Share?

Impressions are the total number of times your ad is shown. Impression Share shows the percentage of times your ad was shown compared to the total times it could have been shown. A higher share means better visibility.

06 What is Quality Score in Google Ads?

Quality Score is Google's rating of your ads, keywords and landing pages on a scale of 1–10. A higher score lowers your cost and improves ad position.

07 What is Remarketing in Google Ads?

Remarketing shows ads to people who have visited your website or used your app. It helps stay top-of-mind and brings back interested users to convert.

08 What is the minimum budget for Google Ads?

There is no fixed minimum, but a daily budget of ₹300–₹500 is recommended to collect initial data and get meaningful results.

09 How do I measure success in Google Ads?

Success is measured using metrics like Clicks, CTR, Conversions, Cost per Conversion, ROAS, Impression Share and Quality Score.

10 What is Performance Max (PMax) Campaign in Google Ads?

Performance Max (PMax) is an AI-powered campaign that runs across all Google channels (Search, Display, YouTube, Gmail, Discover, Maps) to drive maximum conversions or value.

THANK YOU!

We truly appreciate the time you've spent reviewing our company profile. We look forward to the opportunity to work together and achieve **extraordinary results.**



RESULT DRIVEN

We focus on outcomes that grow your business.



INNOVATIVE SOLUTIONS

Creative strategies tailored to your goals.



CLIENT FOCUSED

Your success is our priority.



MEASURABLE GROWTH

Data-driven approach for real results.



ONGOING SUPPORT

We're with you at every step of the journey.

“

We don't just offer services,
we build long-term partnerships.

”



Let's connect and create something remarkable together. We are excited about the **possibilities ahead!**



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OUR OFFICE
Mira Road, Mumbai

Thank you for considering **EASE ADO** as your
digital growth partner.

Let's grow together!

